



MING DA
THE CHARMING CONJURER



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 @magicsng

mformagic.biz

ENCOUNTER THE IMPOSSIBLE
EXPERIENCE THE CHARM OF MING DA

Hailed internationally for his sleek brand of magic, Ming Da entices you to believe in extraordinary feats of wonder.



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Few magicians finely balance humour, elegance and glamour like Ming Da. **As the youngest Singaporean magician to have ever headlined at The Magic Castle in Hollywood** — internationally recognized as the preeminent establishment for the world's greatest magicians—his mastery of magic is only matched by his charming repartee with audiences of all sizes.

With a unique brand of old-school showmanship reminiscent of the glamorous eras of yesteryear, his incomparable talent and charisma have propelled him into the international spotlight, earning him awards, accolades and media coverage.





AWARDS, ACCOLADES AND EXPERIENCE

Ming Da is an internationally recognized star. He has performed and headlined at some of the world's most prestigious magic and entertainment venues in New York, L.A., Las Vegas, Chicago, Amsterdam, Australia, the UK and Asia.

Fluent in Mandarin and English, he has enthralled audience all over the globe, winning coveted awards, such as the "Variety Show Weekly Award" at the World Perth Fringe Festival, the "Audience's Favourite Magician" Award at Singapore's Street Magic Competition, and finalist placement on "The GrandMaster Asia" TV Magic Competition.

Other accolades include the following:

- First Singaporean Headliner at the California Magic Dinner Theatre Show
- First Singaporean Guest Performer on the Magic Monday LA Show
- Guest Magician at The Wonderground, Las Vegas
- First Singaporean Guest Magician on the Monday Night Magic Show, New York
- First Singaporean Guest Magician at the Chicago Magic Lounge
- First Singaporean Guest Magician on the Magic Chicago Show
- First International Artiste to perform on the Amsterdam Magic Show
- First Singaporean Magician to perform a one-man show at The Casablanca Variété Theatre in Amsterdam, Europe
- First Singaporean Magician to perform at The Illusions Bar, Bristol, UK





TELEVISION, RADIO, THEATRE AND VIDEO

No stranger to television, radio, theatre and video, Ming Da's talent has been featured on the following international shows:

- BBC1's "Now You See It"
- Mediacorp Channel U's "Let's Talk"
- Sinema.sg's online series "M For Magic"
- SCTV's "Grandmaster Asia"
- JTV and J Team productions' "Black Magic"





THE CHARMING CONJURER IN ACTION: DISCOVER THE SHOWS

Corporate Events

Ming Da has performed corporate magic shows for the world's biggest brands, including Facebook, Formula1, Citibank, Sephora and countless others.

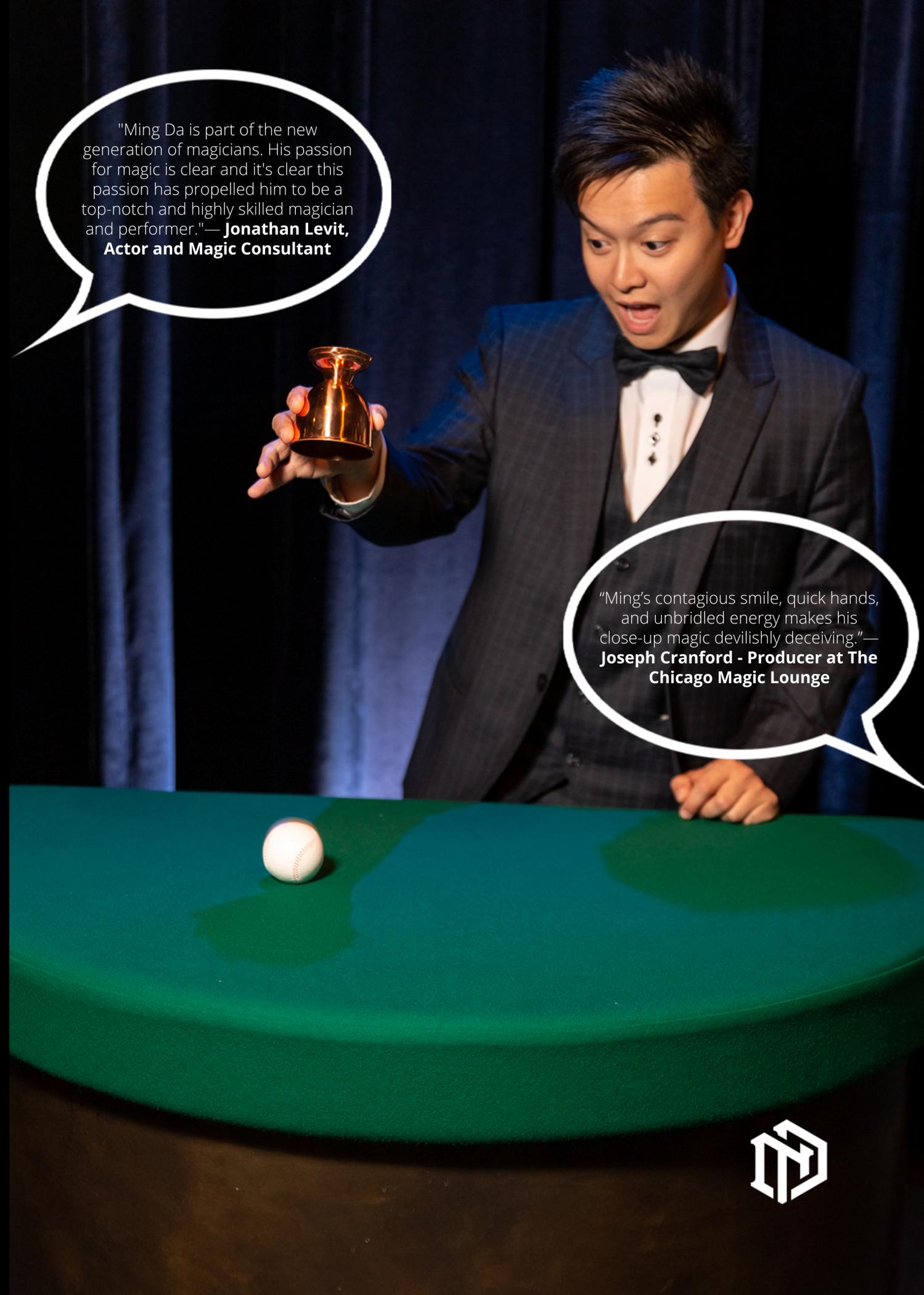
With sophisticated humour and outstanding showmanship, he captivates the crowd while making your brand the highlight of the event.

Virtual Magic

Magic is made for all mediums. See how Ming Da brings his sleek brand of magic online with his customized virtual shows. Engaging, intimate and catered to any event or guest list, this show is live-streamed from his studio lounge so you can take part from the safety and enjoyment of your home.

"Ming Da is part of the new generation of magicians. His passion for magic is clear and it's clear this passion has propelled him to be a top-notch and highly skilled magician and performer."— **Jonathan Levit, Actor and Magic Consultant**

"Ming's contagious smile, quick hands, and unbridled energy makes his close-up magic devilishly deceiving."— **Joseph Cranford - Producer at The Chicago Magic Lounge**





WHY BOOK A VIRTUAL MAGIC SHOW?

Live, online events and entertainment are increasingly becoming the norm for gatherings with friends, colleagues and loved ones. Ming Da's virtual magic shows cater to each special occasion, including the following:

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Corporate Events and Meetings

Blending humour with his renowned creativity and sleight of hand, Ming Da kicks off virtual work gatherings and meetings with gripping entertainment that gets colleagues and co-workers talking. This show is a great way to break the ice or to celebrate corporate achievements.

Reunions, Parties and Gatherings

For many, staying at home for the majority of the day is a reality. For others, daily interactions with colleagues, friends, families and loved ones take place from all parts of the globe. Ming Da's virtual show brings everyone back together to celebrate milestones, birthdays and events. His gallantry, sharp wit and unreal, immersive magic entertainment engage every online guest, encouraging them to partake in the show and to re-connect as if they were all in the same room together.

Date Nights

Let the charming conjurer add elegance and romance to your next online date. With polished charisma and sophistication, he adds a dash of old-school allure to your intimate evening with modern twists on classic magic.

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WEDDINGS

Ming Da creates elegant wedding magic that fills your special day with remarkable memories.

Weddings are sophisticated affairs that require a polished presence and easy-going nature—Ming Da brings all this with a smile. Ever the consummate charmer, he has performed at some of the world's most prestigious wedding events, dazzling guests with graceful humour and romance.

Every wedding is unique, and Ming Da works closely with you and your planners to design completely personalized performances that seamlessly blend into your wedding day events. Whether you need entertainment during your photos, reception, cocktail soiree, celebration gala or stage presentations, he will custom create a fitting form of magic amusement to delight your guests while tastefully celebrating your union.





HOW MING DA FITS INTO YOUR WEDDING DAY

Ming Da uses his warm personality and incomparable magic to ensure your day is enjoyable for all guests. His performances are an excellent way to fill in the empty gaps in between the key aspects of the day, such as during photos, before or after the ceremony or as the party begins. Working with your wedding day schedule, he carefully plans his sets throughout the day to weave in seamlessly with events, whether it's over one hour or several. More importantly, he is a seasoned wedding performer, making him the ultimate host with a knack for bringing groups together in a festive atmosphere.

IDEAL SCENARIOS FOR YOUR WEDDING ENTERTAINMENT WITH MING DA

During the Photos or Reception

Wedding photos are traditionally taken during the banquet when the bride and groom go from table to table to take pictures with their guests. As this can take quite some time and doesn't always involve every table, Ming Da uses this opportunity to perform his outstanding up-close magic around the room.

The Evening Reception

The Evening Reception often takes a long time to get started. As the dinner is prepared, guests find their seating arrangements and the various parties arrive, this is the perfect time to have Ming Da entertain the waiting attendees with his captivating up-close magic and refined sense of humour.

A Customised Performance for the Married Couple - On-Stage or Close-Up

Wedding magic is not complete without a special show for the bride and groom. Meticulously crafted to celebrate the romance and celebratory nature of the couple's union, Ming Da's customized wedding performance create smiles and laughter around the room, ensuring all the guests and the newlyweds have a fond memory to cherish from the wedding.







PRIVATE PARTIES

Add a touch of charm to your private functions with Ming Da's conversation-spurring magic brilliance.

Your social gatherings require more than just a show. They need an engaging virtuoso who will bring guests together, sparking new conversations, unexpected laughter and wonder.

From formal dinner functions to grand galas, Ming Da crafts utterly unique magic sets that bring glamour and excitement to your party and its guests. With his suave charisma and warm repartee with attendees, he will ensure your soiree leaves everyone talking about it long after it's over.





TRADESHOWS

Your brand needs to stand out. Ming Da markets your tradeshow message with a visually stunning performance throughout the day. This is high-impact marketing magic for elevated engagement.

Ming Da's customized, scripted and visually alluring twenty-minute magic presentation highlights your brand's benefits while piquing the curiosity and interest of your prospects.

Repeating twice every hour, all day long, each trade show magic performance entices crowds to gather around your booth, luring prospective clients and professionals to your brand, while masterfully delivering a powerful marketing message that converts leads.



WHY HIRE A TRADESHOW MAGICIAN?

Ming Da brings results to your tradeshow marketing plan. His performances prime prospects to receive information about your business by stimulating their curiosity and grabbing their attention.

Tradeshow exhibits are expensive investments that yield little results from one booth to the next. Ming Da's world-class tradeshow skills separate your brand from the crowd, delivering your message in a powerful, professional manner.

Customized, scripted and visually appealing, his twenty-minute show is built around your brand's benefits so each prospect remembers you. The show repeats twice every hour, all day long. So, every 30 minutes, your exhibit gets another show to attract new crowds of potential clients.

Using the element of surprise in his magic, Ming Da spurs useful conversations about your business, helping foster the lead qualification process.

UNIQUE BENEFITS

Generate Traffic to and Around Your Booth

Tradeshow magicians are common in America but rare in Asia, which means that your booth will stand-out, enticing curious on-lookers to see what the buzz is about.

Educate, Entertain and Inform Prospects

Ming Da's custom scripting preparation will incorporate your products or services into his magic show. Booth visitors will learn why they should do business with your brand and what your value proposition is.

Pre-Qualify Leads

Not everyone who stops by your booth is a potential customer or client. This show caters to the leads you need. Ming uses his marketing and tradeshow experience to zero-in on the right individuals.



Increase Follow-Up Opportunities

Ming Da's tradeshow performance encourages participants to directly interact with booth staff so they can learn more about your company and brand. This is all done in a sophisticated and engaging manner that brings enthusiasm and excitement to the process.

Differentiate Your Business and Booth from the Rest

Magic appeals to all ages and backgrounds. With a tradeshow magician, you don't need a large booth to have a large presence on the tradeshow floor. Ming Da creates the crowds and buzz for your brand with in-person entertainment that is far more effective than static decorations.

Adaptability for All Booth Sizes

Tradeshow magic works equally well for an in-line 10'x10' booth as it does in a 50'x50' island exhibit. If you are looking for a larger seated presentation, then a "Theatre-Style" show with a big illusion is the perfect way to get your message across without subjecting your prospects to excessive PowerPoint presentations that are so common at tradeshows. However, if booth real-estate is premium "Aisle-View," then Ming Da's tradeshow magic can be

performed in 3'x3' of space—easily drawing-in record-sized crowds.

What to Expect During Ming Da's Tradeshow Performance

With a background in marketing and sales, Ming Da is a veteran expert at perfecting your pitch. He also uses his experience and skills to pull or push the most pertinent information to or from prospects, either by scanning badges, asking questions, or integrating your business offerings into his conversations.

Once a crowd gathers, he conveys your company's message and then directs prospects to a product expert or sales representative from your company. He will also ensure each prospect is identified to your team, so your sales people can immediately follow up with the attendees who are the most qualified to do business with your company.

"Ming Da went out of his way even though we exceeded the time we booked him. He personalized his performance and got really up-close and personal with all our C-suite executives. We highly recommend him for any corporate or personal event/party. He is well-liked by the CEOs."

Amy, Valiram Group



How Ming Da Prepares for Your Tradeshow

Ming Da consults with your business team to learn important keywords and phrases in your specific industry. These terms are flawlessly woven into his performance, ensuring your messaging is clear, effective and professional.

An In-Depth, Professional Process

Your tradeshow is an investment, and Ming Da takes that investment seriously. Ensuring every base is covered prior to the show, he will meet with your team and liaise through email or phone to thoroughly understand

- **Your critical tradeshow goals**
- **Your key messages to the attendees**
- **Your company mission, values, and essence**

From there, he will suggest some entertainment acts along with a script that will bring your message to the forefront of the show.

"Ming performed some of the best close-up magic that I have ever seen. Wildly entertaining!"

Dan Neary, Vice President of Asia Pacific, Facebook



**CUSTOMIZED. CAPTIVATING. UNREAL.
TAILOR-MADE FOR YOUR EVENT.**





PICKPOCKET MAGIC

Watch as Ming's Da's smooth bravura and quick hands make your belongings disappear right in front of your eyes.

Ming Da is also known as the 'charming thief' when it comes to his pickpocket magic. With unreal sleight of hand, he entertains any crowd while removing and returning items to the willing participant in a laughter-inducing show.

Putting specially selected guests into the performance, his pickpocket magic show is continuously hailed and sought out for its hilarity and uncanny mystery

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“Ming Da and his team were amazing! Not only were they super talented, funny and loaded with stunning tricks but they were a blast to work with as well. Performing for over 1000 diplomats, politicians and Singapore's finest isn't an easy task but watching Ming da and his team do it you'd think otherwise. All night long, and for days to follow, we heard hilarious stories and accolades about Ming Da and his team. Thanks for making our 4th of July event magical!”

Piper J. Scott - U.S Embassy in Singapore





CUSTOMIZED SHOWS

Magic is a creative art. Ceaselessly innovating new ways to entertain and engage the masses with his creativity, Ming Da produces custom shows to elevate brands, events and marketing initiatives.

Targeted messaging and bold originality blend together with Ming's sleek brand of magic in his custom shows. Understanding the unique specifications and goals that your brand or event needs to achieve, he meticulously researches your materials to develop and refine individualized magic entertainment that represents your mission and objectives.

Highlight new products, tell engaging brand stories or create one-of-a-kind online content for your video and social media channels. Ming Da collaborates with your team to create singular magic shows and performances that cannot be replicated. Utterly unique, utterly unforgettable.

“

We were blown away by Ming Da's magic. The next day after the show my colleagues were still asking me how he did the magic tricks. Ming Da was the highlight of our Christmas event. Thanks Ming Da.”

Sureen, One Aston Pte Ltd.



FAQ

WHO IS MING DA?

Ming Da is an award-winning magician and professional corporate entertainer. His performances have been hailed across Europe, America, Asia and Australia, and he has appeared on popular TV and radio shows, including the BBC and SCTV.

WHAT MAKES MING DA DIFFERENT FROM OTHER MAGICIANS?

Ming Da is a high-end entertainment professional. Renowned for his charming demeanour and classic style, he does more than perform magic. He entices the crowd, spurs engaging conversations and creates exciting experiences for the refined observer. A seasoned international performer for TV, radio, video, and theatre, his charisma and confidence go beyond your average spectacle. He is a consummate professional with the experience and accolades to create unparalleled entertainment for you and your guests.

He is also bilingual, speaking fluent Mandarin and English. His international shows and world travels find him peppering his unique performances with sophisticated humour and insight.

WHAT EVENTS ARE BEST SUITED FOR MING DA'S PERFORMANCES?

Award dinners, corporate functions and events, sales meetings, annual meetings, anniversaries, country club events, holiday parties, private parties, executive dinners, weddings, trade shows, hospitality suites, dinners, celebrations, virtual gatherings and more.

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“Thank you so much for your delightful performance at my California Magic Club in Martinez California. It was a real pleasure having you grace our stage with your exceptional talent. Our audience enjoyed your show and I received emails thanking us for an exceptional evening of entertainment. I can certainly recommend you to everyone who is looking for an excellent magic act for private performances or public nightclub type shows around the world. Thank you again for letting us feature you as one of our headline magicians.”

Gerry Griffin, Owner, California Magic Club



FAQ

CAN I SEE MING DA PERFORM BEFORE BOOKING AN ENTIRE SHOW?

For select engagements and clients, Ming Da performs virtual or in-person demonstrations. Nothing beats the thrill and allure of close-up magic performed right in front of you, and Ming Da aims to illustrate why his mastery of the craft is among the best entertainment you'll ever experience.

CONTACT HIM TO BOOK YOUR SHOW OR TO LEARN MORE:

Email: mingda@mformagic.biz

Mobile: +65 81860854

LinkedIn: www.linkedin.com/in/mingdamformagic/

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"Our audience comprised of 50+ nationalities from different parts of the world, including Canada, Japan, USA, Greece, England and France. You made everyone's table a glamorous one with the most attractive magic show! The happiness was beyond boundaries! The performance was not any sort of street magic, and I would definitely invite you again to my next logistic symposium. For those who are looking for a stunning magic show, Ming Da is THE NAME!"

Jay Liyanagamage - Jay's Club Intl Logistics Organization

